

Once again, it is time to begin the planning process for the 14th Annual Taunia Oechslin Girls Night Out®. The event raises money for the Joyce Murtha Breast Care Center at the Chan Soon-Shiong Medical Center at Windber. All proceeds are used towards increasing breast cancer awareness and ensuring “cutting edge” breast care for every woman in our community.

In 2007, Girls Night Out began as a small “pay it forward” project by Taunia Oechslin, a breast cancer fighter who was diagnosed at 36 years old and succumbed to the disease on April 9, 2009 at the age of 39. It was her goal that every woman is educated about breast cancer, understands the value of early detection, and receives proper treatment.

To date Taunia Oechslin Girls Night Out® has raised over \$1 million for the Joyce Murtha Breast Care Center at the Chan Soon-Shiong Medical Center at Windber and is the largest dinner event in Johnstown with over 820 women in attendance.

We all know women who have been affected by this terrible disease and have seen the impact this disease has on those stricken and on their families. Please mark your calendar for **Tuesday, April 12, 2022**, at the Pasquerilla Conference Center (Downtown Johnstown) for what promises to be another fun-filled, life-saving event to support the Joyce Murtha Breast Care Center at the Chan Soon-Shiong Medical Center in Windber.

The event has grown by leaps and bounds each year in both attendance and dollars, but we can’t do it without you! We need your continuing support to ensure the 14th Annual event is an even bigger success.

Everyone can help by choosing one of the following:

- Becoming a corporate sponsor
- Purchasing an ad in the program
- Donating a purse for the purse auction or donating a live auction item

Please review the sponsorship levels attached and decide what option best works for your business to become a sponsor of this life-saving event. You may contact Jayne Hoffman at 814-254-9707 OR Meghan Stahl-Skinner at 814-341-0923 or email info@togno.org with any questions.

We truly appreciate your support. Sponsoring ensures that your business will be promoted to all women in attendance. **We ask you to respond no later than March 18, 2022.**

- ***IMPORTANT* Mail your completed sponsorship form (attached), Pink Ticket Stubs and check made payable to the Taunia Oechslin Girls Night Out (TOGNO) Foundation to 304 Sanrue Drive Johnstown, PA 15904.**
- ***IMPORTANT* Email your camera ready artwork and high resolution logo to info@togno.org no later than March 18, 2022. If you have any questions regarding artwork submission, please call Meghan Stahl-Skinner at 814-341-0923.**

We look forward to having you and your business support the 14th Annual Taunia Oechslin Girls Night Out®. Thank you for your kind consideration.

Sincerely,

Taunia Oechslin Girls Night Out® Committee Member



14TH Annual Taunia Oechslin Girls Night Out® Sponsorship Form

Corporate Sponsorship

_____ \$3,500: Title Sponsor

- Live sponsorship recognition provided during the event
- (2) Two full page colored ads (8 ½" by 11") in program
- 30 tickets to event (3 Tables)
- Recognition of sponsorship printed in program
- Business will be listed as a large sponsor on an easel in the lobby of the Pasquerilla Conference Center
- Company may choose to provide a banner which would be displayed at the event
- Full page display ad will loop continuously during event
- Logo prominently placed on the front page of the booklet
- Logo on TOGNO website/social media

_____ \$2,500: Hot Pink Sponsor

- Live sponsorship recognition provided during the event
- Full page colored ad (8 ½" by 11) in program
- 20 tickets to event (2 tables)
- Recognition of sponsorship printed in program
- Business will be listed as a large sponsor on an easel in the lobby of the Pasquerilla Conference Center
- Company may choose to provide a banner which would be displayed at the event
- Full page display ad will loop continuously during event
- Logo on TOGNO website/social media

_____ \$1,000: Light Pink Sponsor

- Full page colored ad (8 ½" by 11") in program
- 10 tickets to event (1 Table)
- Recognition of sponsorship printed in program
- Business will be listed as a large sponsor on an easel in the lobby of the Pasquerilla Conference Center
- Half page display ad will loop continuously during event

Business Ad sponsor or Personal Tribute Ad

- _____ \$600 - Full page colored ad (8.5" by 11") in program
- _____ \$350 - Half page colored ad in program (8.5" by 5.5")
- _____ \$150 - Quarter page colored ad (4.5" by 5.5") in program
- _____ \$100 - Business card in program (4" by 2.5")
- _____ \$50 - Patron sponsor (includes: Your name listed in the program)

For \$50 personal tribute ad, please list how you want the name listed in program.

For all sponsorships, please provide your name and phone number for follow up.

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Thank you,
Taunia Oechslin Girls Night Out Committee Member